SMI | Convention 2027

Sponsorship Opportunities

1-3rd March 2027

Titanic Hotel, Liverpool



One Convention.
Multiple ways to connect.

Monday 1st March

Welcome Reception - 1800-2100

Join our innovation speed pitch and networking event to connect with fellow delegates over food and drinks.

Tuesday 2nd March

SMI Conference 2027- 0800-1700

Our flagship conference featuring leaders from across industry, Government, Defence and academia. Plus the opportunity to put your questions to the panels!

Networking Drinks Reception and Gala Dinner - 1900-2230

Join us for further networking and a three course banquet dining experience.

Wednesday 3rd March

Tours - AM

An opportunity to visit local maritime operations. Places on tours are limited and subject to operator approval.

No longer just a one day conference, the programme spans opportunities to discuss, to listen, to showcase and to learn. Maritime doesn't span one facet of the industry, and its future growth doesn't rest with civil, or defence, or ports, or digital alone. Just as the sector encompasses more than one focus, so does SMI.

For 2027, we're utilising that breadth to focus on shared learnings, shared challenges and the conversations that can truly join up the sector. Across interests, across formats, across multiple days. Join us at the SMI Convention, because no single company, sector or facet of maritime grows the industry on its own.



2027 THEME

SMI Convention 2027

Rebuilding Britain's Maritime Advantage: Creating Growth, Strengthening Security and Building Industrial Capability

The overall theme for 2027 is growth, investment and re-industrialisation. The UK is asking how it rebuilds industrial capability, and maritime has a direct answer. Across the day we want to show what is already working, where the opportunities sit, and how civil and defence capability, major programmes and the wider supply chain can be joined up more effectively. The day will be split into four sessions, covering:

Session 1: Growth, Investment & Reindustrialisation

How maritime contributes to the Government's growth mission, industrial strategy and regional economic development, and what conditions are required to unlock further investment in industrial capability. This session is about the conditions for investment in UK maritime industrial capability. What makes a case stack up, what makes it hard, and where the benefit lands.

Session 2: Delivery of the Shipbuilding & Maritime Technology Action Plan

What the emerging National Shipbuilding Office agenda means for industry in practice.

Session 3: Industry-Led Growth in Practice: Innovating While Delivering

How companies are securing work in current markets while positioning for future demand. This session examines the balance between defence, commercial and export opportunities, the funding of transition alongside continued operations, and the contribution of technology and revised working practices to productivity within existing workforce constraints.

Session 4: Security, Sovereign Capability & Resilience

The industrial base required to support the Royal Navy, national security and critical maritime infrastructure, extending beyond the platform to the manufacturing capacity, energy supply and data infrastructure on which the fleet also depends. This session examines the dependencies and gaps across a supplier base that includes companies outside the traditional naval sector, the resilience of those supply chains under sustained pressure, and the implications of transition to a war footing for critical national infrastructure.

SMI Convention 2027

2027 Host City

Liverpool

Built on the Mersey

Liverpool has long been a cornerstone of the UK's maritime industry, its legacy rooted in the docks and shipping lines of the Mersey, which has shaped the region's industrial character ever since. Its maritime economy runs from shipbuilding, repair and naval support to the offshore wind operations and maintenance activity established across Liverpool Bay, supported throughout by a supply chain of marine engineers, logistics providers and professional services firms.

Liverpool's industrial capability, energy infrastructure and commitment to maritime education and skills development make the city a natural fit for the 2027 SMI Convention.



SMI Convention 2027

Rum Warehouse Event Venue

Titanic Hotel

Your holistic event campus

Set within Stanley Dock, in the historic port of Liverpool, the Titanic Hotel and Rum Warehouse offer purpose-built event space attached to a four-star hotel.

Over the two days we will be using all of the venue's event spaces to deliver a single, easily accessible hub. The welcome reception takes place in West Bay on 1 March, with the Rum Warehouse hosting the daytime conference, the exhibition and the gala dinner on 2 March. The hotel bar and restaurant provide further options for team dining and networking. An overview of the venue spaces can be found **here.**

Liverpool Lime Street is around fifteen minutes away by taxi.







Delegate Demographics and Satisfaction Ratings

SMI Convention 2027

Note that these are approximations as many attending organisations fall into more than one of these categories.

Organisation Type

- Commercial Marine - 38%
- Naval Defence & Security - 20%
- Ports & Offshore Energy - 15%
- Government & Trade Organisations - 14%
- Academic & Research Institutions - 5%
- Maritime Autonomy - 5%
- Digital & Smart Technologies - 3%

Delegate Breakdown by Seniority

- Director Level - 31%
- Executive Level (C-Suite/MD) - 28%
- Head/Manager Level - 26%
- Senior Professional/Technical - 10%
- Professional/Technical - 5%

With 85% of 2026 delegates in senior leadership roles at head of department or above, SMI's flagship event has a proven record of attracting senior decisionmakers. Delivering a forum that provides a pathway to genuine, valuable engagement is central to the event mission year on year.

Delegate Engagement and Satisfaction Ratings

In 2026, delegates rated their experience of attending the SMI Convention as below:

- **4.41/5** for networking opportunities across the programme
- **4.56/5** for support received in the lead up and during the event
- **4.74/5** for the organisation and format of the event
- **4.26/5** for its usefulness in meeting their business development objectives
- **4/5** for the exhibition




SMI | Convention 2027
SMI | Conference 2026
17th February 2026 | Glasgow
BAE SYSTEMS
L3HARRIS
TRUFLO MARINE
GE VERNOVA
exail
KONGSBERG
THALES
SMI Convention 2027
Sponsorship and Exhibition Packages



Digital Screens



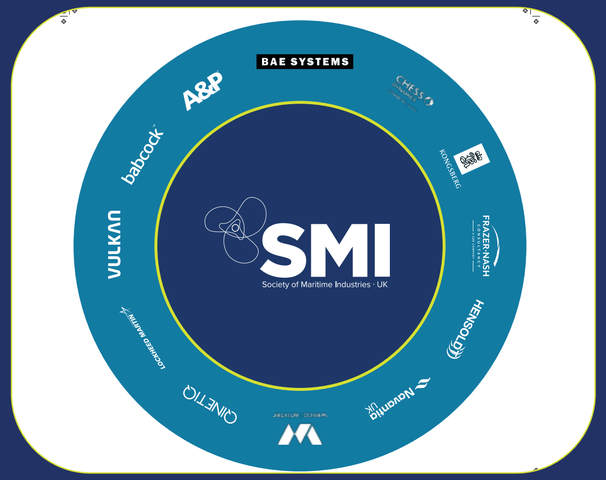
Convention Brochure Advert



Media Backdrop Banner



Stage Branding



Poseur Table Vinyl Coverings



Entryway Branding



Registration Desk Branding



Hanging Banners

Diamond Partner

A bespoke package that maximises brand exposure and engagement opportunities

- 5 tickets to the SMI Convention 2027
- Logo included on stage branding
- Logo included on registration desk
- Hanging banner in registration foyer
- Logo included on digital screens in exhibition area
- Logo included on digital screens during gala dinner
- Double page case study in SMI Convention brochure
- Full page A4 advert in SMI Convention brochure
- Logo included in poseur table top vinyl coverings
- Logo included on 2x2m media wall at conference and gala dinner
- Logo included on freestanding sponsor banner within exhibition area
- Social media post announcing sponsorship
- Rolling video on screens throughout exhibition area and during gala dinner (3 mins maximum length)
- Sponsor profile listing in SMI Convention brochure
- Acknowledgement of sponsorship by Conference Chair
- 3x2m stand with meeting area (example shown to right) with the option to add 1 additional access pass for a supply chain/procurement staff member.
- Logo displayed and URL listing on SMI Convention 2027 ticket portal and webpage.
- Sponsor name and URL listing displayed in all SMI Convention delegate communications.



£15,000 + VAT

Platinum Sponsor

- 4 tickets to the SMI Convention 2027
- Logo included on stage branding
- Hanging banner in registration foyer
- Logo included in entryway branding
- Logo included on registration desk
- Logo included on digital screens in exhibition area
- Logo included on freestanding sponsor banner within exhibition area
- Logo included on digital screens during gala dinner
- Full page advert in the SMI Convention brochure
- Logo included in poseur table top vinyl coverings
- Logo included on 2x2m media wall at conference and gala dinner
- Social media post announcing sponsorship
- Rolling video on screens throughout exhibition area and during gala dinner (3 mins maximum length)
- Sponsor profile listing in SMI Convention brochure
- Acknowledgement of sponsorship by Conference Chair
- Logo displayed and URL listing on SMI Convention 2027 ticket portal and webpage
- Sponsor name and URL listing displayed in all SMI Convention delegate communications.

£9,500 + VAT

Gold Sponsor

- 3 tickets to the SMI Convention 2027
- Logo included on stage branding
- Logo included on registration desk
- Logo included on digital screens in exhibition area
- Logo included on freestanding sponsor banner within exhibition area
- Logo included on digital screens during gala dinner
- Full page advert in the SMI Convention brochure
- Logo included in poseur table top vinyl coverings
- Logo included on 2x2m media wall at conference and gala dinner
- Social media post announcing sponsorship
- Rolling video on screens throughout exhibition area and during gala dinner (3 mins maximum length)
- Sponsor profile listing in SMI Convention brochure
- Acknowledgement of sponsorship by Conference Chair
- Logo displayed and URL listing on SMI Convention 2027 ticket portal and webpage
- Sponsor name and URL listing displayed in all SMI Convention delegate communications.

£7,000 + VAT

Silver Sponsor

- 2 tickets to the SMI Convention 2027
- Logo included on digital screens in exhibition area
- Logo included on digital screens during gala dinner
- Half page advert in the SMI Convention brochure
- Logo included on 2x2m media wall at conference and gala dinner
- Logo included on freestanding sponsor banner within exhibition area
- Social media post announcing sponsorship
- Rolling video on screens throughout exhibition area and during gala dinner (3 mins maximum length)
- Sponsor profile listing in SMI Convention brochure
- Acknowledgement of sponsorship by Conference Chair
- Logo displayed and URL listing on SMI Convention 2027 ticket portal and webpage
- Sponsor name and URL listing displayed in all SMI Convention delegate communications.

£4,500 + VAT

Bronze Sponsor

- 1 ticket to the SMI Convention 2027
- Logo included on digital screens in exhibition area
- Logo included on digital screens during gala dinner
- Quarter page advert in the SMI Convention brochure
- Logo included on 2x2m media wall at conference and gala dinner
- Logo included on freestanding sponsor banner within exhibition area
- Social media post announcing sponsorship
- Sponsor profile listing in SMI Convention brochure
- Acknowledgement of sponsorship by Conference Chair
- Logo displayed and URL listing on SMI Convention 2027 ticket portal and webpage
- Sponsor name and URL listing displayed in all SMI Convention delegate communications.

£2,700 + VAT

Welcome Reception Sponsor

Maximum of one sponsor

- 2 tickets to the SMI Convention 2027
- Exclusive sponsorship of the welcome networking evening on 1st March
- Tabletop exhibition space during the welcome networking reception
- Logo included as ‘sponsored by’ on the entryway banner
- Branded table talkers on poseur tables and drinks tables during the reception
- Opportunity to deliver a short presentation to open the welcome reception
- Full page advert in the SMI Convention brochure
- Social media post announcing sponsorship
- Sponsor profile listing in SMI Convention brochure
- Acknowledgement of sponsorship by Conference Chair
- Logo displayed and URL listing on SMI Convention 2027 ticket portal and webpage
- Sponsor name and URL listing displayed in all SMI Convention welcome evening delegate communications.



£5,000 + VAT

Exhibition Pods

Exhibiting at the SMI Convention is an excellent way to showcase your organisation to a highly engaged, senior maritime market. The exhibition will be placed within the breakout area, to ensure high traffic throughout. This year, exhibition pods (as pictured to the left) are offered as standard. However, larger stands can be scoped on request.

All exhibitors will receive the below as a minimum:

- 1m x 2m meet and greet pod with branded backdrop and name fascia
- Overhead lighting
- High stool
- Freestanding literature rack
- Access to power
- Social post announcing your status as an exhibitor and inclusion in the SMI Newsletter
- Exhibitor profile listing within the SMI Convention brochure
- Inclusion in pre conference briefing information for delegates
- 1 ticket to the SMI Convention 2027

£2,000 + VAT



Comparison Table

Branding Inclusion	Diamond	Platinum	Gold	Silver	Welcome Reception	Bronze
Exhibition Stand Included	Yes - 3x2m	×	×	×	Tabletop - at welcome reception only	×
Tickets to SMI Convention 2027	5	4	3	2	2	1
Logo on venue entryway branding	✓	✓	×	×	×	×
Logo on staging	✓	✓	✓	×	×	×
Logo on registration desk	✓	✓	✓	×	×	×
Hanging banner in exhibition area	✓	✓	×	×	×	×
Logo on venue entrance	✓	✓	✓	✓	×	×
Logo included on digital screens in exhibition area	✓	✓	✓	✓	✓	✓
Logo included in freestanding sponsor banner in exhibition area	✓	✓	✓	✓	×	✓
Logo included on digital screens during gala dinner	✓	✓	✓	✓	✓	✓
Double page case study in SMI Convention brochure	✓	×	×	×	×	×
Advert in SMI Convention brochure	Full page	Full page	Full page	Half page	Full page	Quarter page
Logo included in poseur table top vinyl coverings	✓	✓	✓	×	×	×
Logo included on 2x2m media wall at conference and gala dinner	✓	✓	✓	✓	✓	✓
Rolling video on screens throughout exhibition area and during gala dinner	✓	✓	✓	×	×	×
Logo included on table talkers	×	×	×	×	✓	×
Sponsor profile listing in SMI Convention brochure	✓	✓	✓	✓	✓	✓
Acknowledgment of sponsorship by Conference Chair	✓	✓	✓	✓	✓	✓
Exclusive sponsorship of welcome reception	×	×	×	×	✓	×
Social media post announcing sponsorship	✓	✓	✓	✓	✓	✓
Sponsor name and URL listing displayed in all SMI Convention delegate communications.	✓	✓	✓	✓	✓	✓
Logo displayed and URL listing on SMI Convention 2027 ticket portal and webpage	✓	✓	✓	✓	✓	✓

SMI Convention 2027







For further enquiries, please contact the SMI team at **info@maritimeindustries.org**









To view the complete photography set from previous editions of the event, visit our **online photo albums.**

