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The Society of Maritime Industries (SMI), the Society of Underwater Technology (SUT), the Institute of Marine Engineering, Science and Technology (IMarEST) and the Challenger Society for Marine Science are the trade associations, professional bodies, and learned societies whose members encompass the UK academia and industry components of the UK Ocean Enterprise.

Collectively, they endorse the need for a coherent and effective strategy across government, academia and industry that will enable the UK Ocean Enterprise business sector to maximise its contribution to supporting the £2 trillion global Ocean Economy market and the sustainable use of the ocean and ocean resources. The strategy should include:

- Skills development from school age onwards
- Support for business innovation and growth
- Encouraging public awareness of the sector
- Creating and exploiting market knowledge
- Grasping the social, economic and environmental benefits of a sustainable Ocean Enterprise for our coastal communities

**References:**

1. OECD (2016), The Ocean Economy in 2030, OECD Publishing, Paris, <https://doi.org/10.1787/9789264251724-en>.

Front cover image courtesy of RS Aqua

# The UK Ocean Enterprise:

## Our hidden industry enabling the £2 trillion Ocean Economy



The Ocean Enterprise sector develops the novel technologies and information services required by the global Ocean Economy as it transitions to a sustainable future.

The UK requires a coordinated strategic approach across government, academia and industry to capitalise on this growth opportunity.